

MADISON BUCHER

221 Armstrong St | Auburn, AL 36849 | (469) 556-0801 | mbb0021@auburn.edu
www.linkedin.com/madisonbucher

Education

Auburn University: Graduation Date - May 2016

Major: Public Relations

- Awarded Charter Academic Scholarship (\$20,000)
- Honors College
- Dean's List – 2012, 2013, 2014
- Auburn Pi Kappa Phi- membership for top 7.5% of Junior class

Work Experience

Recruiting Operations Assistant-SMU *June 2015-August 2015*

- Assisted Recruiting Operations coordinator and coaches with needs across the football department
- Created a comprehensive recruiting guide with goals and objectives for upcoming season
- Worked summer football camps and assisted with registration, event setup, and finances

WFAA-ABC News 8 Sports-Dallas *June 2013-August 2013*

- Shadowed reporters, producers, and writers
- Cut highlights and researched statistics for nightly sportscast
- Interviewed professional athletes
- Created stories

Social Media Intern-PureSport *May 2013-August 2013*

- Generated posts on all social media accounts for company
- Conducted content analysis on number of likes and comments
- Photographed products that were featured on company website

Extracurricular Activities

Academic Programs International *January 2015-May 2015*

- International student at Lorenzo De Medici in Florence, Italy
- Visited 12 countries over a four month period
- Broadened global perspective, gained knowledge on other cultures and international forms of communication

Social Chair for Sorority *December 2014-January 2015*

- Organized events for more than 400 people
- Handled all contractual agreements and compensation for venues and entertainment

Auburn University Tigerette *February 2013-February 2015*

- Employed by the Auburn Football Program to host prospective recruits and their families on their visits to campus
- Worked various Auburn sponsored events for alumni
- Handled mail outs and contacts for more than 3,000 high schools across the nation